



NAÏVE

software

Did you know how much time does the average videographer spend on doing monotonous routine tasks from just one day of video shooting?

Let us say this was a single-day wedding with 6-8 hours of raw video it requires: 4-5 days for material sorting, 4 days for music selection, X days to build average single movie. *People Really Need* many short targeted videos for each spectrum of audience from the same raw.

What Do We Do in NAÏVE

We create a piece of software that will shorten post-production timing from 1-2 weeks to several hours leaving more time to creativity.

NAÏVE Technology

Core Components of our system	Problems we are working on
<ul style="list-style-type: none">•Integration of heterogeneous raw sources into one timeline•Semantic scene labelling•Audio integration from web search systems and matching video sequence•Unified storyline extraction for computational video editor	<ul style="list-style-type: none">•Detecting, indexing and tracking people on video•Locations and activity recognition•Blur detection and correction, video super-resolution•User case for Marriage video

NAÏVE Evolutionary Goal

To build a new industrial standard in video production skipping routine and saving time for creative editing.

NAÏVE search for:

- Senior\Middle DL & CV specialists in tracking object on video, human segmentation, video recoloring and super-resolution, video action recognition, semantic scene understanding
- Senior specialist in GUI for representing scenarios of automatic video editing based on semantical representation, integrated AR user interfaces, video visual rhythm sync with audio

We are happy to answer your questions

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